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Help us plan ISC 2020
IBRBS invites members with convention and hotel planning experiences to help us create another exciting ISC Convention. Please contact our Volunteer Coordinator Santa Tim Ellern at sanet@ibrbsantas.org.

The IBRBS ISC / Event Committee is looking for talented men and women to review the ISC 2018 results and create an action plan, including hotel requirements, a detailed budget, workshop and meal plans, and more. Volunteers must be involved in the ISC Planning Committee.

Support, Share, & Inspire

Education Scholarships are Member Benefits!
Applications NOW Being Accepted May 1st until June 15th, 2018
All members in good standing may download the application from your portal. Visit https://ibrbsantas.org
Apply now for one of two $500 educational grants for yourself or close family members (see application).
PRESIDENT BOB ELKIN IS STEPPING DOWN:.... Not only was my last ISC as your President but I am coming to the end of my term in June as your President/CEO and it is time for me to step down and pass the mantle. Five years ago, I set a personal goal for IBRBS to achieving 2,000 members and we are now close to 2,100.

What an awesome event the Rocky Mountain Host Chapter staged for us! The event exceeded our ISC in 2016 by far, let alone my personal forecast. I have yet I have found throughout these many years, a lot of us return year after year primarily to enjoy the fun, the fellowship and the camaraderie. As I meet and greet acquainted one I could. I saw a lot of new faces and yet I saw so many new faces, so many young faces. I know, most everyone is younger than I, well, maybe they just look younger. I hope each and every day each of you feels truly blessed to walk in the footsteps of St. Nicholas. This privilege of portraying children’s most beloved icon is to be cherished. May I urge each of you to embrace the history of our craft, to always remain students of the children who made the path a little easier for us. We each in our own way, should do our best to pass on the knowledge of our craft to men and women who follow us. Let us all always remember the real reason for the season and how we are among the truly blessed.

IBRBS was created in the late fall of 2012. We had ZERO dues paying members in 2012/13. When we created our first budget in the fall of 2013, we agorized over the fact that if we could not collect dues from at least 400 members, IBRBS might not survive. Well, we welcomed over 600 members for fiscal 2013/14 and we were on our way. almost Two Thousand One Hundred members in a short five and one-half years and growing.

I have been so very fortunate in the last 12 years attending events and visiting Santa Chapters and groups in Missouri, Tennessee, Kansas, Indiana, Virginia, West Virginia, Michigan, Maryland Illinois, Minnesota, New York, Massachusetts, Kentucky, North Carolina, Florida, South Carolina, Georgia, Alabama Texas, California, Nevada and Colorado. 22 States and many of those states multiple times. Most often at my expense. I believe everywhere I went I was able to create friendships, while helping to build the Community of Christmas Performers IBRBS has become. Thank you very much for all the groups, events and Chapters who have welcomed me with open arms.

I would like to thank the Executive Committee, this group of seven officers has fought over issues and rejoiced over our successes the last three to four years, some of our Monthly Executive Committee meetings last over four hours. We have become like a band of brothers, we fight passionately over issues, but in the end, we love and respect each other. I will miss those officer’s meetings. Kudos to the rest of the Board of Directors, the Regional Representatives, District Representatives and IBRBS Chapter Leaders to all of you thank you for your support and your desire to always find ways to strengthen our organization. These are your volunteers and your leaders giving their time to cold, an organization everyone can be proud of. Please never stop asking them questions, never stop challenging them, and most of all never stop supporting them.

I have had the pleasure of serving as your President and CEO since July 2013, and…since my term as President expires in June, it will be let’s call it nearly Five Years, I have served for almost as long as IBRBS has existed. It is time for me to step down, to pass the gavel.

Mr. Claus Corner—We Are Christmas!

An Editorial By Deanna Golden (Mrs. Anna Claus)

I have so many memories from the recent ISC. It seems a bit anticlimactic now that all the time and effort spent over the past two years leading up to the few days we spent together has come and gone. I think about the hustle and bustle during the day, the relaxation around the fireplace at night, the snow, the new and rekindled friendships, and the excitement as we all headed out of town.

I’ve been reflecting on the ISC and came to a simple conclusion. The Christmas community is a great example of where the sum of its parts is greater than any one individual, and greater than any one point of view. Despite our different backgrounds, approaches, styles, geographies, talents, and opinions, one thing is crystal clear – We Are Christmas!

I think about the Ladies Reception Thursday afternoon, where we crammed 115 new and old friends in a room, spilled it into the hallway, passed out door prizes, look an amazing photo, and joked that having so many wanting to come together and stay crammed was a nice problem to have. We Are Christmas!

I think about the workshops, the variety of topics, and the passion and incredible commitment both facilitators and attendees have to furthering our education. I think about the openness to new ideas, the keeping of tradition, and the respect for difference. We Are Christmas!

I think about those who weren’t able to come and how they must look forward to the sharing of nuggets from their colleagues on social media, at local meetings, in email or messaging, over phone calls, or at lunches.

I think about those who did attend and how they look for opportunities to share with their peers what they learned, who they met, and to encourage them to plan for Gatlinburg in 2019, other regional gatherings, and the next ISC in 2020. We Are Christmas!

I think about the guests at the hotel and the local restaurants with their children and how they loved getting a photo with Santa and Mrs. Claus and Elves. It reinforced that we modeled Christmas every day, everywhere, with everyone. And, our heart comes through in every interaction. We Are Christmas! I think about Irene Milan, inducted into the Santa Claus Hall of Fame, and Mary Ida Doan before her, as two of many groundbreaking women in our Christmas Community. We can all learn from them, find inspiration from them, and carry on their legacies. We Are Christmas!

I think about where we go from here, amidst our differences, similarities, and insistence to keep our priorities in order. It’s about the children. It’s about the heart. It’s about the community. We are Santas, Mrs. Clauses, Elves, and all Christmas performers, the caretakers and guardians of spreading love, joy, and hope. We go arm in arm into the future that we choose to leave for the next generation of Christmas caretakers and guardians. We Are Christmas! Each of us; all of us.
Super meeting besides 13 “regular” Santas, we had two Irish Leprechauns and three guests. Super turnout!
We were told that the reason we had such a large turnout was that Santa Robert Callet promised to make Santa Charlie perform circus tricks or disappear. I guess that email “disappeared” into cyber space. Good to see several Santas who can’t regularly make meetings, appear today.

The Santa Claus Drill Team participated in the big bowling tournament and fundraiser on Sunday to benefit Honor Flights. We didn’t fare too well in the tournament, but the Clausettes scored a great deal of loot in the raffles and auctions.

The April gathering of the Arizona Santas Mrs. Claus and Elves breakfast at the US Egg.

Thank You
John Stevens for your cartoons.

From
The Newsletter Committee
Enjoyed speaking to several Indianapolis area Santas about opening their own professional Santa Photo Studio this morning. My apologies for the several that are not in the photo. We decided to take a picture late and most had already left. I was honored to speak. I consider it a blessed four hours.

Thank you for the opportunity, I hope you were equally blessed, Bryan Taunton.

Had a wonderful time today with Santa Tom and The Colonial Santas in Woodbridge, VA.

We had our first post-Christmas. Lots of fun was had exchanging Santa stories. A few of us are looking forward to our trip to Denver for the Santa convention. We are proud of our New Mexico Enchanting Santas & Mrs. Clauses

Some Wisconsin Santas for a get together at Reindeer Games, a reindeer farm near Holy Hill or Hartford Wisconsin if you will.

The RBS NGA has a good meeting. The turnout was probably less than our usual due to inclement weather.

A Merriment of Santas for our meeting of The OKLAHOMA Santas Affiliated Chapter meeting!
The MidSouthern Santa Society had a wonderful, instructional meeting in Memphis, TN. Thank you so much, Rene Fumich for your terrific look ahead at the impact of the 2018 Tax Bill on the Christmas performer community.

What a day, visiting with Santas and their Mrs. Clauses from all over the east coast! The planning for the Santa Gathering in Lancaster, PA went well and should be another event not to miss. This year the dates for the event are September 6 thru 8, 2018.

A great luncheon with Greater St. Louis and Southern Illinois Santas and Mrs. Clauses.

Texas Lone Star Santas Jan 2018 meeting in San Antonio, TX.
HELP WANTED
LOOKING FOR A FEW GOOD VOLUNTEERS

We are looking for volunteers to serve and possibly Chair to our various Committees. Send us a simple resume, nothing fancy, outlining your talents, ideas and any specific Committee you would most like to serve. Our various committees usually meet once a month or once a quarter on Skype for an hour or two in the evening. Not a big commitment, but you will be a part of building and strengthening IBRBS. Mrs. Clauses, yes you. As always Santa, needs you! We recognize the awesome talents of so many of our Mrs. Clauses and spouses. We wish to recruit you as valuable members of this growing organization. Some of our various Committees: Financial Oversight, Activities, By-laws/Policies & Procedures, Community Service, Scholarships, Membership, Education and Marketing/Communications. Email us volunteercoordinator@ibrbsantas.org

Today the U.S. Department of Veterans Affairs (VA) announced that Dr. Lynda Davis, chief veterans experience officer, accepted the 2018 Blue Star Families—United Health Foundation Blue Star Award during the annual Blue Star Neighbors Celebration on March 13 at the U.S. Chamber of Commerce in Washington, D.C. (3/15/18)

VA Open Application Programming Interface Pledge Gains Momentum to Shape a New Direction for Health Care - WASHINGTON — Today the U.S. Department of Veterans Affairs (VA) announced that to further accelerate the benefits of the VA Open Application Programming Interface (API) pledge, Secretary of the Department of Veterans Affairs David Shulkin has asked Dr. Rasu Shrestha, chief innovation officer at the University of Pittsburgh Medical Center, to lead the initiative. (3/19/18)

VA Launches Telehealth Program for Rural Vets with PTSD - WASHINGTON — With a focus on improving access to mental health care for Veterans living in rural areas, today the U.S. Department of Veterans Affairs (VA) announced it has launched a pilot telehealth program that will give rural Veterans with post-traumatic stress disorder (PTSD) remote access to psychotherapy and related services. (3/6/18)

VA Partners with Cohen Veterans Network to Increase Access to Mental Health Resources - WASHINGTON — Today the U.S. Department of Veterans Affairs (VA) and the Cohen Veterans Network, Inc., (CVN) announced a new partnership to increase Veterans’ access to mental health resources to reduce Veteran suicides. (2/27/18)

VA Introduces New Feature That Allows Veterans to Securely Access Medical Images Online - WASHINGTON — The U.S. Department of Veterans Affairs (VA) recently released a new online feature through the My HealtheVet portal that allows Veterans to access their medical images and associated study reports online. (4/30/18)

VA Video Connect Expands Veterans’ Access to Health Care - WASHINGTON — More and more Veterans are receiving health-care treatment virtually, thanks to efforts by the U.S. Department of Veterans Affairs (VA) to expand tele-health. (4/30/18)
Let us remember these Santas & Mrs. Clauses Members and Friends who have made their Last Sleigh Ride.

Santa Paul “Beatnik” Bodnar, NJ. Santa Richard E. Bass Jr., VA.
Santa James Johnson, IN. Santa Johnny Wu, China.
Santa Anthony (Moe) Mulberry, MA. Mrs. Claus Karen Hovey, IN.
Santa Kirk Johnson, AR. Santa Dennis Schroeder, FL.
Santa Joel " Joe" Florida, MI. Mrs. Claus Cheryl Saxrud, MN.
Santa Peter Perrone, CA. Santa Judson Messer, AL.
The first one actually occurred on Christmas Day in 2008. My wife and I had taken our recently ac-
quired rescue dog to a nearby park. Because we never had a problem before, we let him off leash and though he came back to us several times that morning, after about an hour he was gone. Seemingly for good. He had our ID on his collar so - with a great deal of heartache but hope - we left for home three miles away. By the time we got there we saw a strange car in the driveway and a man stepped out and asked us if we had a dog. Appears he picked up Chenji on a busy road heading toward our neighborhood, saw the address on the collar and delivered him safe and sound. Clearly our first Christmas miracle. Allowing us nine more years with this always perfectly healthy pooch. The second miracle is from Christmas just passed. In early December, we took him to our vet and then a specialist to get the diagnosis for a sudden onset of troubling symptoms. CAT scan confirmed a nerve tumor. Due to its location in the skull, there were no feasible options for us. Surgery, chemotherapy or radiation not indicated. We were told to make his last days as pain free as possible.

Trying to process this sudden development, while star-
ing at a full schedule of Santa assignments for the rest of the month, felt overwhelming. I would never presume to balance my usual jovial jolly self spreading joy to all the kiddos while juggling his medications, making appointments with the vet, researching pet cremation etc. I saw the joy in so many kids' faces while behind my own smiling face I was recalling how Chenji's skull was progressively wasting away. In short I be-
came adept at compartmentalizing. When the kid on my lap said he wanted a puppy for Christmas be-
cause the family dog had just been put down, I kept it together. But barely. I counted off all the days till December 25, hoping against hope that he would last that long.

And that was the second Christmas gift from him. He made it and is still with us as we start the new year. The tumor is irreversible and untreatable so we know what awaits us, probably in just weeks. I am sharing this story with my fellow Santas since some/many of you may experience something similar next Christ-
mas. Or the one after. Fortunately, I had already accumulated some great resources and contacts with vets that helped ease this journey. I was somewhat prepared. I would encourage you to be similarly pro-
active and begin to think about your pet (s) and their inevitable death and dying. Happy to share a couple of written items that were immensely helpful. Simply email me and I can send them your way: harturo312@bellsouth.net

Wishing you all a happy and healthy new year...
Santa Art
Louisville, KY

SANTA’S TWO BEST CHRISTMAS GIFTS
CAME FROM OUR DOG

by Santa Art

The first one actually occurred on Christmas Day in 2008. My wife and I had taken our recently ac-
quired rescue dog to a nearby park. Because we never had a problem before, we let him off leash and though he came back to us several times that morning, after about an hour he was gone. Seemingly for good. He had our ID on his collar so - with a great deal of heartache but hope - we left for home three miles away. By the time we got there we saw a strange car in the driveway and a man stepped out and asked us if we had a dog. Appears he picked up Chenji on a busy road heading toward our neighborhood, saw the address on the collar and delivered him safe and sound. Clearly our first Christmas miracle. Allowing us nine more years with this always perfectly healthy pooch. The second miracle is from Christmas just passed. In early December, we took him to our vet and then a specialist to get the diagnosis for a sudden onset of troubling symptoms. CAT scan confirmed a nerve tumor. Due to its location in the skull, there were no feasible options for us. Surgery, chemotherapy or radiation not indicated. We were told to make his last days as pain free as possible.

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Wishing you all a happy and healthy new year...
Santa Art
Louisville, KY
Congratulations to my brothers and sisters in red as a part of the class of 2018 Northern Lights Santa Academy.

"CWH is like the Cadillac of Santa schools, we are given so much information on how to love and communicate with all kids."

CW Howard School  From Phillip L. Wenz
Spent this past Friday, Saturday and Sunday in Santa Claus, Indiana moderating 3 of the 4 panel discussions at the Santa Jim Yellig Celebration. We also spoke on the history and legend of St. Nicholas. Along with my fellow Knights of St. Nicholas we presented a memorial to Pat Koch, Jim’s daughter, for his enduring legacy. Jim Yellig was the Santa at Santa Claus Land for nearly 4 decades and passed away in 1984. Thanks to the Santa Claus Museum and Village, The Indiana Santa Claus Society, and all the guests, civic leaders, Yellig family members and Santas and Mrs. Claus that attended. The event was produced by the Museum.

At the Jim Yellig Santa Claus Celebration this weekend, Jay Gaydosh of Lincoln, Ill., left, Bo Powell of Muncie, center, and another Santa Claus who could not share his name swapped Santa stories at Santa’s Lodge in Santa Claus on Friday evening. Sixty Mr. and Mrs. Clauses attended the celebration which included panels, storytelling and recitation of The Santa Claus Oath. Powell, who just started as a full-time Santa Claus last year, said he had looked forward to the “chance to get together and pass that joy of being Santa.”

Meet Santa Ed Taylor in Santa Monica
My adventure has been wonderful, incredible and full of the unfamiliar and unknown.
Christmas Performers Scholarship Recipients

Steven Gunther
SantaPaw, CA.
Member since 2017

Robert King
Santa Bob, TN.
Member since 2016

Ann Votaw
Santa Anne, NY.
Member since 2017

Melissa Bush
MC Melissa, CA.
Member since 2017

David Thornton
Santa Dave, TN.
Member since 2017

Bill Quase
Santa Bill, MO.
Member since 2018

2017 SANTA’s HEART Honorees Announced!

Please join us in congratulating our top honorees:

Intl Charitable Group: Santa’s Drill Team
Intl Charitable Team: Mike and Tammi Ridder, AZ

Regional Honorees:
Jerry Galland – West  Dan Greenleaf – NE
Dave Thomas – Central  Ron Despain – SE

Chris Finch – International
Special Honoree:
Stephen Arnold

Thanks to all of you who submitted your charitable efforts for last year. We are working now on certificates, your letters of thanks, discount codes, and your lapel pins.

www.ibrbsantas.org/santa_heart_award_2016.html
The Suit Calls You`: Santas Gather For International Santa Celebration

Click here to go to video story  
By Shawn Chitnis

BROOMFIELD, Colo. (CBS4) – Men and women who love Christmas traveled across the country for the International Santa Celebration this weekend to improve their portrayals of Santa, Mrs. Claus, and elves. They’re hoping to make a greater impact on the children of all ages they interact with each holiday season. “The thought of giving happiness, hope, love, is not a seasonal thing, it’s an everyday thing,” said one of Santa’s Helpers. “We are individuals who are out every day working to make our world a better place by showing the love that we have for each other.”

Hundreds of Santas from around the world attend convention in Colorado

Click here to go to Video Story  
By Dan Daru

Santas from around the world are in Colorado for the bi-annual gathering of the International Brotherhood of Real Bearded Santas. This group is meeting at the Omni Interlocken Hotel in Broomfield. It’s a place, a gathering and an event where 400 Santas hone their skills, update their wardrobe, socialize and just enjoy a little time off before the Christmas season begins. These are very special Santas. They take what they do very seriously. They love to serve from beard care to voice training to reindeer 101, everything every good Santa needs to know. Besides having a real beard they all have another thing in common. A heart twice the size of most of us. Merry Christmas!

Thank you to all of the staff from Bonfils Blood center for the hard work you did at the ISC.

We proudly serve the Greater Denver Area Community providing clothing, bedding, toys, and support the IBRBS Denver 2018 International Santa Celebration with sponsorship of the video/visual services.
Click here to go to FB link to photos  For Fashion Show
WOW. One hundred fifteen (115) ladies attended the Thursday reception. We ran out of room and spilled into the hallway. We moved tables and brought in more chairs. What we didn’t run out of was an incredible sense of love, warmth, and gratitude for being a part of this community. Special thanks to Paula Hudson Shattuck for her planning, centerpieces, and ever-present calmness, and to all the volunteers who contributed door prizes, stuffed bags, passed out food, greeted everyone, and rolled up their sleeves to make this work. Next time - we triple the size of the room!

On Friday night, a portion of the MidSouthern Santa Society ISC 2018 Denver contingent broke bread together at Buca di Beppo Broomfield.

Saturday Breakfast Buffet in Gala Room, Want a room full of Santas tell them ALL YOU CAN EAT BUFFET! 

IBRBS NEWS

Help us plan ISC 2020
IBRBS needs members with convention and hotel planning experience to help us create another exciting ISC Celebration. Please contact our Volunteer Coordinator Santa Tim Etienne as soon as possible at VolunteerCoordinator@IBRBSantas.org

The IBRBS ISC / Event Committee is looking for talented men and women to review the ISC 2018 results and create an action plan, including hotel requirements, a detailed budget, workshop and meal plans, and more. Your ISC planning committee is forming now. Please don’t delay! VolunteerCoordinator@IBRBSantas.org or respond to this post.
SEEKING THE HEART OF SANTA

The new Cherry Hill Programs delivers unforgettable memories, captured with photos that our clients, team members and guests cherish.

We have built our reputation on presenting authentic, naturally-bearded Santas in premier destinations throughout the U.S., Canada and Puerto Rico, taking great care to place each Santa in the best venue. Referrals are welcome!

Santa Central 856-382-1570 www.Santajobs.com

Delivering a magical experience. Every time.

Authentic Naturally-Bearded Santas | Exceptional Photography | Social Media Sharing | Corporate & Marketing Events

Customer portal powered by MyHolidayMoments™